

Bodek and Rhodes

HOME OF ULTRA CLUB®

T O M M Y  H I L F I G E R

Introducing the Tommy Hilfiger® Collection ... And You Can Be an Authorized Reseller!

Bodek and Rhodes is proud to announce that **we are carrying the authentic Tommy Hilfiger Collection!** This is the same collection carried in retail stores.

Your clients want the styles they see in retail with their own logo on it. Clients want and crave the authentic brand. And that's exactly what we want to help you deliver to them—the top styles, here and now.

Tommy Hilfiger is an American sportswear brand with a worldwide consumer reputation for high quality and perceived value. As a select distributor desiring to offer the brand in this channel, you must agree to ensure the integrity of the brand will be maintained, and adhere to standards of consistency in your sales and marketing efforts.

Please authorize and fax the enclosed agreement to 1-800-531-9626.

We'll keep it on file and note it in your customer record when you call that you're an authorized Tommy Hilfiger reseller.

Thank you for faxing in your agreement, and I'm confident Tommy Hilfiger will be as exciting for your business as it is for ours.

Sincerely,
Your Bodek and Rhodes Customer Service Team

P.S. If you have any questions, please feel free to call us at 1-800-523-2721.

Bodek and Rhodes

HOME OF ULTRA CLUB®

Headquarters: 2951 Grant Avenue, Philadelphia, PA 19114
Locations: Pennsylvania | Michigan | California | Florida | Massachusetts
800-523-2721 | Fax: 800-531-9626 | www.BodekandRhodes.com

Bodek and Rhodes Tommy Hilfiger® Distributor Terms and Conditions

Tommy Hilfiger® is an American sportswear brand with a worldwide consumer reputation for high quality and perceived value. Tommy Hilfiger has spent over 25 years marketing its products to create consumer and trade awareness and appreciation for the quality and value its trademark represents. As a select distributor (re-seller) desiring to offer the brand in this channel, you must agree to insure the integrity of the brand will be maintained in this channel, and adhere to standards of consistency in your sales and marketing efforts.

As a qualified distributor (re-seller) of Tommy Hilfiger products, you agree and adopt, and faithfully adhere to the following re-selling policy as it pertains to all Tommy Hilfiger products.

1. Tommy Hilfiger products will only be offered to distributors/customers that support ongoing brand development with investments in marketing, promotions and sales efforts consistent with insuring the brand's integrity.
2. Tommy Hilfiger products will not be sold into the following channels or companies: retail stores, discount retail stores, warehouse clubs, off-price retailers, Internet retailers, jobbers, or entities intending to re-sell the products into any of these channels.
3. Tommy Hilfiger products will not be sold to any other promotional products distributors, ASI companies or other unauthorized entities intending on re-selling the products through this channel which are not on-going corporate customers of our authorized distributors.
4. Distributor will not re-sell Tommy Hilfiger products directly to consumers through its own website or otherwise via the Internet.
5. Distributor will not re-sell, directly or indirectly, Tommy Hilfiger products to companies involved in the alcohol or tobacco industries without prior written approval from Bodek and Rhodes and Idea Workshop.
6. Distributor must provide the identity of the corporate customer, the purpose of how Tommy Hilfiger products will be used, and the logo application that will be applied to all products.
7. All Tommy Hilfiger products must be embroidered with the corporate client's logo prior to delivery to the corporate end-user. Any order over 250 units must be embroidered with the customer's logo by an Idea Workshop approved embellisher, or by Idea Workshop directly, prior to shipping. Separate decorating charges apply.
8. Distributor acknowledges the great value of the goodwill associated with the Tommy Hilfiger trademarks and acknowledges that the Trademarks and all the rights therein, and the goodwill attached thereto, belong exclusively to Tommy Hilfiger Licensing, LLC. Distributor shall not use the Trademarks, logos, or creative materials for any purpose without prior approval from Idea Workshop and Tommy Hilfiger Licensing, LLC.
9. All photography and marketing of Tommy Hilfiger products must be pre-approved by Bodek and Rhodes and Idea Workshop.

Bodek and Rhodes reserves the right to refuse to sell Tommy Hilfiger products to any distributor that, in Bodek and Rhodes' sole opinion, refuses or fails to comply with the above outlined policies. These policies are subject to change without notice. Distributor agrees to indemnify Bodek and Rhodes from and against any and all losses and damages, injuries, claims, demands and expenses, of whatever nature arising from, or related to any breach of the policies, obligations, representations or warranties contained in this agreement. Any violation of the policies that damages the Tommy Hilfiger brand and/or Bodek and Rhodes' relationship with the brand will be subject to legal action.

Distributor Name: _____

Phone Number: _____ Fax Number: _____

Account Number: _____

Signature*: _____ Print Name*: _____

Date: _____ Title: _____

***Must be an owner or officer of the company, or individual of company with the explicit authority to enter into this agreement.**

**Must be returned to fax 1-800-531-9626
before order is shipped.**

**Questions?
Call 800-523-2721**