

FOR IMMEDIATE RELEASE
August 22, 2007
Contact: Mary Ellen Pahlka-Hudicka
1-800-877-9911 ext. 1014

Bodek and Rhodes Voted as Top T-Shirt Supplier *Wins Three Excellence Awards from *Promotional Marketing* Readers*

PHILADELPHIA, PA—Bodek and Rhodes, one of the leading wholesalers of imprintable activewear, was recently recognized in the annual Excellence Awards of the magazine *Promotional Marketing* with three outstanding awards as an apparel supplier, including the top t-shirt supplier in the industry.

Readers of the magazine voted for their favorites in a number of categories, placing Bodek and Rhodes in three of the top spots: first-prize as favorite T-Shirt Supplier and bronze in both the Corporate Apparel Supplier and Performance Apparel Supplier categories. Bodek and Rhodes was also a finalist in every one of the apparel categories available for voting. No other wholesaler ranked as a finalist in every category.

“Being chosen as one of the top suppliers in this industry is a big honor,” said Mike Rhodes, president of Bodek and Rhodes. “These awards were voted on by the people who use our products and services day in and day out. We really try to treat everyone like family, and it makes me proud when that effort is making a difference to our customers. ”

Promotional Marketing sent 50,000 questionnaires to the sales teams and principals of promotional product businesses who read its monthly magazine.

Bodek and Rhodes is headquartered in Philadelphia, PA with distribution centers in Philadelphia, PA, Niles, MI, Fresno, CA, Orlando, FL, and Norton, MA. More information on Bodek and Rhodes, as well as their full line of wearables and other promotional products, is available online at www.BodekandRhodes.com.

#

Bodek and Rhodes

HOME OF ULTRA CLUB®

Headquarters: 2951 Grant Avenue, Philadelphia, PA 19114
Locations: Pennsylvania | Michigan | California | Florida | Massachusetts
800.523.2721 | Fax: 800.531.9626 | www.BodekandRhodes.com