

FOR IMMEDIATE RELEASE  
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## **Bodek and Rhodes Wins Best Overall Performance Award from Premier Promotional Group**

PHILADELPHIA, PA—Bodek and Rhodes, a leading wholesaler of imprintable apparel and accessories, was recently honored with the Best Overall Performance Award from the Premier Promotional Group. The group, which presented the award at a ceremony in May, is a national organization of 40 supplier companies and 52 distributor companies representing territories across the United States. The Awards Ceremony was the final celebration of the three-day Annual Meeting at the Ritz-Carlton, Sarasota, FL.

"It's such an honor to get an award like this," says Steve Rosengarten, Vice President of Sales for Bodek and Rhodes. "Our whole philosophy is to deliver the best of family-business service to our customers, from the very first order through packing and delivery. I'm really grateful to the Premier Group for the award, and I'm extremely proud of everyone in the Bodek and Rhodes family for earning it."

Part of Bodek and Rhodes' efforts includes a recently developed website specifically tailored to help educate the customers on current trend of organic cotton. To that end, the company's Organic Apparel Selling Guide offers clients not just education about organic cotton, but also tips on how to promote one's company as an organics expert and a list of top prospects already buying other organic products.

"Overall performance isn't just sending out orders," says Mike Rhodes, president. "It's also helping our customers to make their business better in any way we can."

The Premier Promotional Group staff narrowed the field of nominees based on sales numbers reported by supplier members, sales numbers reported by distributor members, and the results of a questionnaire from its distributor members.

Bodek and Rhodes is headquartered in Philadelphia, PA with distribution centers in Philadelphia, PA; Niles, MI; Fresno, CA; Orlando, FL and Norton, MA. More information on Bodek and Rhodes and their full line of wearables and accessories is available online at [www.BodekandRhodes.com](http://www.BodekandRhodes.com).

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***Bodek and Rhodes***

HOME OF ULTRA CLUB®

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800.523.2721 | Fax: 800.531.9626 | [www.BodekandRhodes.com](http://www.BodekandRhodes.com)



Rosengarten (left), with Marc Held, National Sales Manager, accept the Best Overall Performance Award.

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