

FOR IMMEDIATE RELEASE
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BODEK AND RHODES CONTINUALLY INNOVATING FASTER DELIVERY FOR CUSTOMERS

PHILADELPHIA, PA—Bodek and Rhodes, one of the leading wholesalers of imprinted activewear, recently announced new Skip Zone times in the areas near Harrisburg, PA and New York, NY. Many customers can now order from the company's Philadelphia warehouse as late as 4 p.m. and still have their order packed and shipped for next-day delivery (the previous cut-off was 2:30).

Bodek and Rhodes is continually expanding their effort to innovate new ways to better serve their customers. One such innovation came in the form of the company's Skip Zones, which offer customers in certain locations a much later order cut-off time for same-day shipping.

"We're constantly working to find quicker, easier ways to get your goods to your door," says Rich Weisbrod, Vice President of Operations. "With special arrangements with our shippers, we can now reach some areas farther away from our warehouses just as fast as ones right next door."

Special programs arranged with UPS and other carriers aren't the only things that allow Bodek and Rhodes the lightning-fast turnaround. Says Weisbrod, "Each one of our five warehouses is equipped with state-of-the-art technology for order filling and inventory management. That, combined with a really knowledgeable staff all comes together for a quick delivery and a 99.95% accuracy rate."

Bodek and Rhodes, a family company since 1939, has always attempted to continue its innovation to better serve the customers, says Mary Ellen Pahlka, Director of Marketing Communications:

"Yes, we're always striving for faster turnaround and better technology, but the bottom line is we do that to make our customers' lives easier. Ordering later and still getting delivery the next day gives them the extra time they need to finalize a sale with their clients. And our order-accuracy rate shows them that when they order from us, they'll get the right thing, right away. It's worry-free business with Bodek and Rhodes."

With five nationwide warehouses, Bodek and Rhodes offers extra-late order cut-off times in many areas, as well as reaching much of the country with next-day delivery based on regular order times.

Bodek and Rhodes is headquartered in Philadelphia, PA, with distribution centers in Philadelphia, PA; Niles, MI; Fresno, CA; Norton, MA; and Orlando, FL. More information on the company, its full line of wearables and a map and chart of order cut-off times across the country is available at www.BodekandRhodes.com

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Bodek and Rhodes

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