

FOR IMMEDIATE RELEASE
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BODEK AND RHODES INTRODUCES NEW SALES REP TO SERVICE GA, AL AND SC

PHILADELPHIA, PA—Bodek and Rhodes, one of the nation's leading wholesalers of imprintable apparel and accessories, recently announced the addition of Amy VonAllmen as outside sales representative catering to Georgia, Alabama and South Carolina.

"We're very excited to have Amy on our team," says Marc Held, National Sales Manager. "Amy's been developing great rapport with everyone in her area, and her background in promotional products is definitely a big plus, not just for her, but for the customers she's there to help."

VonAllmen joined the Bodek and Rhodes family after more than ten years' experience working in the promotional products industry, including working with an ASI Top 40 Supplier.

She's enthusiastic about her opportunity with Bodek and Rhodes: "I'm proud to be the Bodek and Rhodes rep for this area. The apparel side of the business is so fast-paced, compared to the hard goods. It's definitely exciting and I'm having a great time working with my clients."

Bodek and Rhodes is headquartered in Philadelphia, PA with distribution centers in Philadelphia, PA, Niles, MI, Fresno, CA, and Orlando, FL, and Norton, MA. More information on Bodek and Rhodes, their full line of wearables and other promotional products, is available online at www.BodekandRhodes.com.

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Bodek and Rhodes

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