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Contact: Mary Ellen Pahlka
1-800-877-9911 ext. 1014

Bodek and Rhodes teams with ASI Profitmaker for easier customer service

PHILADELPHIA, PA—Bodek and Rhodes, a leading wholesaler of imprintable activewear, recently announced its cooperation with ASI ProfitMaker software. This software allows ASI members to easily track sales, inventory, invoices and much more and now customers of Bodek and Rhodes can easily order from their favorite supplier directly through the ProfitMaker portal.

With Bodek and Rhodes' commitment to ASI ProfitMaker, there is now no need for customers to fax or call to order from the national wholesaler with the most brands (36). Users simply choose Bodek and Rhodes from the drop-down supplier menu and click "shop" to be taken directly to the company's website. All orders placed this way will still be collected by ProfitMaker to keep customers' information organized in one central place.

"This makes the lives of our customers even easier than ever before," says Mike Rhodes, president. "Working with ProfitMaker lets them still use our website, the industry's easiest, for incredibly easy shopping, including searches by color or category, real-time inventory, special collections and so much more."

For ProfitMaker customers to place orders on the Bodek and Rhodes website, they will need a Bodek and Rhodes login and password. Those who do not yet have one are directed to a quick, easy online registration on the Bodek and Rhodes website.

Bodek and Rhodes is headquartered in Philadelphia, PA with distribution centers in Philadelphia, PA; Niles, MI; Fresno, CA; Orlando, FL and Norton, MA. More information on Bodek and Rhodes and their full line of wearables is available online at www.BodekandRhodes.com.

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Bodek and Rhodes

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Headquarters: 2951 Grant Avenue, Philadelphia, PA 19114
Locations: Pennsylvania | Michigan | California | Florida | Massachusetts
800.523.2721 | Fax: 800.531.9626 | www.BodekandRhodes.com