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## **BODEK AND RHODES GIVES CUSTOMERS WEB PRESENCE WITH FREE CUSTOM WEBSITES**

PHILADELPHIA, PA—Bodek and Rhodes, a leading national wholesaler of imprintable apparel and accessories, continues their effort to support their customers' businesses with free customized websites. In addition to many other promotional tools offered through the company's website, these limited-time free custom websites give their customers a chance to increase their online presence and sales with the help of the Bodek and Rhodes marketing and web teams.

"Our customers are looking for low- or no-cost promotions," says Mike Rhodes, president of Bodek and Rhodes. "And these custom websites help improve a company's image, make them stand out, and lets their clients narrow down their choices on their own time."

Now for a limited time, the company is offering the expertise of its marketing and web teams to help customers develop an easy-to-use, professional website that's personalized for each company. "Bodek and Rhodes has the most awarded marketing team in the country, and we decided to use our marketing strength to help our customers market themselves. Our websites are professionally made to look like an extension of your company – and for free!" says Rhodes.

Bodek and Rhodes hosts the customer's website with their own logo and company information free of charge with no mention of Bodek and Rhodes as a wholesaler. Customers' clients can then easily browse the entire product line, request price quotes on specific styles, or request more information about the customer's services.

The websites are available with a variety of options, including seven design choices and control of whether prices appear or not. Each site displays the customer's own contact information, company logo and even offers sample "about us" text for the customers to use or rework with their own flare.

"This is a free service for people who don't have a web presence or want to improve upon what they already have online," says Mary Ellen Pahlka, Director of Marketing Communications. "It's a simple three-step process to get your own customized website going, and our service reps are here to talk you through it. It doesn't matter if you don't have web-savvy people on your staff because you can use ours, and you can have your own website running and making you money in one day."

Bodek and Rhodes is one of the nation's leading wholesalers of imprintable apparel and accessories and is a family-owned company headquartered in Philadelphia, PA with distribution centers in Philadelphia, PA, Niles, MI, Fresno, CA, and Orlando, FL, and Norton, MA. More information on Bodek and Rhodes, the customized websites, and the full line of wearables and accessories is available online at [www.BodekandRhodes.com](http://www.BodekandRhodes.com).

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***Bodek and Rhodes***

HOME OF ULTRA CLUB®

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