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STEINBERG OF BODEK AND RHODES RECOGNIZED AS BEST IN CUSTOMER SERVICE

PHILADELPHIA, PA—Bodek and Rhodes, one of the leading wholesalers of imprintable activewear, is proud to announce that Mike Steinberg, National Account Manager, has won the award as Best Customer Service Representative from the Premier Group.

The Premier Group, a coalition of the promotional products distributors, surveyed their members to find the best customer service in the industry. Out of more than 800 representatives who service the Premier Group, they voted Steinberg as one of the top for his friendly manner, quick response time and constant effort to ensure that every Bodek and Rhodes customer is happy and successful.

Steinberg began his career at Bodek and Rhodes in 2004 and as a national accounts manager, works with a variety of customers to solve their apparel challenges, offer advice and ensure all their business with Bodek and Rhodes goes smoothly.

“Supporting the Premier Group is a huge priority for me,” said Steinberg. “And I’d like to thank them for the prestigious honor. I truly appreciate this award so much.”

Marc Held, National Sales Manager at Bodek and Rhodes, commented, “Everyone here really strives to give our customers the kind of service you can only get from a family business. And Mike is a great example of that, and I’m very proud to see his efforts recognized in the industry.”

Bodek and Rhodes is headquartered in Philadelphia, PA, with distribution centers in Philadelphia, PA; Niles, MI; Fresno, CA; Norton, MA; and Orlando, FL. More information on the company, its full line of wearables, and promotional tools are available at www.BodekandRhodes.com.

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Bodek and Rhodes

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