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## BODEK AND RHODES CONTINUES TO CELEBRATE 70 YEARS OF FAMILY-BUSINESS SERVICE

**PHILADELPHIA, PA**—Bodek and Rhodes, a leading wholesaler of imprintable activewear, culminated their seventieth anniversary celebrations with an employee picnic, including carnival games and an executive dunk tank.

“We are very proud to be a family-owned company, and to maintain this type of business, with the personal dedication to the customers for seventy years is a testament to every member of our Bodek and Rhodes family,” says Mike Rhodes, president.

Earlier in the year, the company hosted other celebratory events, including a showcase of the FedEx #11 NASCAR stock car at the Bodek and Rhodes Philadelphia headquarters, and an open house at the Norton, MA location featuring tours, a new product sneak-peak and a meet-and-greet at the company’s 1-hour pick-up showroom.

Founded in 1939 by friends Ed Bodek and Harry Rhodes in a basement in Philadelphia, the company has since grown to include five warehouses nation-wide and more than 450 employees. Today, the family tradition continues with Harry’s grandsons Mike, president, Hal, vice president, and their brother-in-law, Scott Seigal, vice president of sales.

Bodek and Rhodes is family-owned business headquartered in Philadelphia, PA with distribution centers in Philadelphia; Niles, MI; Fresno, CA; Orlando, FL and Norton, MA. More information on Bodek and Rhodes and their full line of apparel and accessories is available online at [www.BodekandRhodes.com](http://www.BodekandRhodes.com).

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*Bodek and Rhodes*

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