

FOR IMMEDIATE RELEASE
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BODEK AND RHODES PARTNERS WITH JERZEES IN FREE IPOD TOUCH PROMOTION

Philadelphia, PA – Bodek and Rhodes, a leading wholesaler of imprintable activewear, announced their partnership with apparel manufacturer JERZEES for a month-long promotion giving a free iPod Touch away every business day in September.

The sales incentive runs through the month of September and offers a free 16GB iPod Touch to each day's highest online total order of JERZEES products from BodekandRhodes.com. In addition to the daily incentive, all accounts that purchase JERZEES from the website during the week are automatically entered in a random weekly drawing for a chance to win an iPod, regardless of order size.

JERZEES offers a wide range of apparel, including tees, fleece and polos for men, ladies and youth.

Bodek and Rhodes is a family-owned business headquartered in Philadelphia, PA with distribution centers in Philadelphia, PA; Niles, MI; Fresno, CA; Orlando, FL and Norton, MA. More information on Bodek and Rhodes, the online iPod Touch promotion and their full offering of JERZEES products is available online at www.BodekandRhodes.com.

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Bodek and Rhodes

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