

FOR IMMEDIATE RELEASE
July 14, 2011
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NEW NEXT LEVEL STYLES TO HELP FALL SALES, AVAILABLE AT BODEK AND RHODES

PHILADELPHIA, PA—Bodek and Rhodes, one of the nation's leading wholesalers of imprintable activewear, became the exclusive national wholesaler of Next Level last year. Now, mid-year, the company is offering three of their hottest fall fashions to help customers grab the youth and back-to-school sales.

To give their customers even more Next Level styles, Bodek and Rhodes recently stocked three new ladies' items: the Burnout Thermal, the Soft Thermal Hoodie, and the Burnout Hoodie. All three styles are available from Bodek and Rhodes' website with real-time inventory.

High demand for other Next Level styles, like the Ladies' Boyfriend Tee and burnout styles has shown that customers across the country are searching for "super-soft apparel in modern, youthful fashion at a great price point," according to Mike Rhodes, president of Bodek and Rhodes.

Bodek and Rhodes is a family-owned company headquartered in Philadelphia, PA with distribution centers in Philadelphia, PA, Niles, MI, Fresno, CA, and Orlando, FL, and Norton, MA. More information on Bodek and Rhodes their line of Next Level styles is available online at www.BodekandRhodes.com.

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Next Level Burnout Hoodie available now from Bodek and Rhoders (style 6521)

Bodek and Rhodes

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