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BODEK AND RHODES EARNS T-SHIRT, WOMEN'S SUPPLIER, PREFERRED VENDOR AWARDS

PHILADELPHIA, PA—Bodek and Rhodes, one of the leading wholesalers of imprintable activewear, recently earned three major awards in the Promo Marketing Excellence Awards and at the Proforma Annual Convention.

Readers of the Promo Marketing magazine voted for their favorite suppliers in a number of categories, placing Bodek and Rhodes in two of the top spots: the silver winner as favorite T-Shirt Supplier and Women's Supplier categories. Promo Marketing sent 50,000 questionnaires to the sales teams and principals of promotional product businesses who read its monthly magazine.

Cleveland-based Proforma, a national supplier of print and promotional products, recognized its top vendors at the 2011 Annual Convention and Family Reunion in New Orleans. Proforma members ranked vendors by customer service, competitive pricing and overall quality, and honored Bodek and Rhodes as a Preferred Limited Partner Vendor of the Year, Bronze Level for Apparel.

"The best honors we receive are always those from our customers," said Mike Rhodes, president of Bodek and Rhodes. "These awards come from people who use our products and work with our sales reps every day, and we work hard to treat them like family. We've got an amazing team here at Bodek and Rhodes and it makes me proud when that effort is making a difference to our customers."

Bodek and Rhodes is headquartered in Philadelphia, PA with distribution centers in Philadelphia, PA, Niles, MI, Fresno, CA, Orlando, FL, and Norton, MA. More information on Bodek and Rhodes, as well as their full line of wearables, accessories, and other promotional products, is available online at www.BodekandRhodes.com.

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Bodek and Rhodes

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