

FOR IMMEDIATE RELEASE  
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## **BODEK AND RHODES, GILDAN RENEW MONTH-LONG IPAD 2 GIVEAWAY**

PHILADELPHIA, PA—Following a successful sales promotion in September with free iPad 2s, Bodek and Rhodes is again teaming up with Gildan to offer a free iPad 2 every business day in November to the customer with the highest total online purchase.

“Our customers are delighted every day to see who’s winning yesterday’s iPad,” says Mike Rhodes, president of Bodek and Rhodes. “And that’s what we really want: delighted customers.”

Bodek and Rhodes, as a leading wholesaler of imprintable activewear, offers every size, style, and color made by the apparel brand Gildan, and every one is eligible to win. The sales incentive, which runs through the month of November, offers a free Apple iPad 2 to each day’s highest online total order of Gildan products from BodekandRhodes.com. In addition to the daily incentive, all accounts that purchase Gildan from the website during the week are automatically entered in a random weekly drawing for a chance to win an iPad 2, regardless of order size.

Bodek and Rhodes is family-owned business headquartered in Philadelphia, PA, with distribution centers in Philadelphia; Niles, MI; Fresno, CA; Orlando, FL; and Norton, MA. More information on Bodek and Rhodes, the online promotion and their full offering of Gildan products is available online at [www.BodekandRhodes.com](http://www.BodekandRhodes.com) or at [facebook.com/BodekandRhodes](http://facebook.com/BodekandRhodes).

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***Bodek and Rhodes***

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